# COMMUNICATION STRATEGY

"Newick Now to 2030" will be Newick's Neighbourhood Plan. When completed and approved the Neighbourhood Plan will, under the Localism Act (2011), form part of Lewes District Council's Planning Framework which will regulate future development in Newick to the year 2030.

Development of the Neighbourhood Plan will be led by Newick Parish Council's Neighbourhood Plan Steering Group, a core group of Newick Parish Councillors. As outlined in the parallel "Consultation Strategy", all residents and other interested parties will be consulted and their collective views will be taken into account in developing the Neighbourhood Plan, thus ensuring that it receives the required approval of the majority of those voting on it in a referendum. The communication pathways to be used and the communication objectives are outlined below.

**Communication Pathways**
Letters to residents and flyers delivered to all addresses in the Civil Parish of Newick
Letters to potential residents made available via local estate agents
Letters posted to all Newick clubs, societies and associations
Letters posted to all Newick businesses
Letters to owners of land bordering the existing development boundary of Newick
Letters to developers known to have an interest in possible sites for new housing
Articles on Newick Community Website
Articles in Parish Council Newsletter
Articles in Newick Parish News
Notices on Parish Council Notice Boards
Information to parents and children via Newick Primary School and Newick Pre-school
Locally held Community Consultation meetings
Questionnaire to be distributed to all residents, potential residents and those working in Newick

**Communication Objectives**
To provide honest, clear and unambiguous communication
To involve all residents, all who work in the Parish and all other interested parties
To ensure that all have equal accessibility to all information
To ensure that all have the opportunity to give their opinions
To have clear consultation processes and accurate reporting of the results

Newick Parish Council
November 2012